

HOW EMPLOYERS AND LEARNERS CAN GET INVOLVED IN NATIONAL APPRENTICESHIP WEEK 2026 WITH KINGDOM ACADEMY

National Apprenticeship Week is a chance to share experiences, recognise progress and highlight the real impact apprenticeships are having across housing, construction and the wider workforce. Whether you are an employer supporting apprentices or a learner building your career, taking part can be simple and meaningful. Each day of the week has a theme, offering different ways to reflect, share and celebrate.

SKILLS FOR LIFE MONDAY

The week begins by focusing on the importance of skills and how learning supports long-term career development. Apprenticeships help individuals build confidence, knowledge and practical ability, while organisations benefit from a more capable and resilient workforce. This is a good moment to reflect on the progress being made and the value of ongoing professional development.

Ideas to take part:

- Share what skills development means in your organisation or role
- Highlight training, qualifications or professional development taking place
- Reflect on how your knowledge or confidence has grown

EMPLOYER SPOTLIGHT TUESDAY

Employer Tuesday recognises the organisations that create opportunities and invest in their people. Apprenticeships play a vital role in developing talent, strengthening services and supporting workforce planning. This is an opportunity to highlight the positive impact apprentices and training programmes are having within teams and communities.

Ideas to take part:

- Share how apprenticeships support your workforce or service delivery
- Highlight an apprenticeship programme or development pathway
- Recognise managers, mentors or teams who support apprentices

WEDNESDAY RECOGNISING APPRENTICES

Apprentice Wednesday celebrates the individuals who are developing their careers through apprenticeships. Behind every successful programme are learners who are building confidence, developing skills and making meaningful contributions in their workplaces. Sharing these stories helps others see what is possible and encourages more people to consider this pathway.

Ideas to take part:

- Celebrate the achievements or progress of apprentices in your organisation
- Share an apprentice story, experience or milestone
- Talk about why you chose an apprenticeship and what you have learned

OPPORTUNITY THURSDAY

Opportunity Thursday focuses on the pathways apprenticeships create and the possibilities they open up for the future. Apprenticeships are not only a starting point but also a route to progression, specialisation and leadership. This is a good time to highlight opportunities available and the ways training supports long-term career growth.

Ideas to take part:

- Highlight apprenticeship or training opportunities available
- Share how apprenticeships support career progression
- Reflect on your next steps or future goals

CELEBRATION FRIDAY

The final day of the week is about recognising achievements and celebrating progress. This could be completing a module, passing an assessment, finishing a programme or reaching an important milestone at work. Celebrating these successes helps reinforce the value of learning and the impact apprenticeships make across organisations and communities.

Ideas to take part:

- Celebrate milestones, qualifications or completed modules
- Share a success story from your organisation or team
- Thank the people who support learning and development

HELP TO SPREAD THE WORD

Sharing your experience on social media is one of the simplest ways to take part. Post a short reflection, photo or update, use **#NAW2026**, and tag **Kingdom Academy on LinkedIn** so we can celebrate and share your stories.

Every experience shared helps show how apprenticeships build skills, strengthen organisations and create real career opportunities.